

Privacy Policy

Broadview Behaviour

Broadview Behaviour, established at Escamplaan 900c, 2547 EX The Hague, is responsible for the processing of personal data as described in this Privacy Policy.

Contact details

Broadview Behaviour
broadviewbehaviour.nl
Escamplaan 900c
2547 EX DEN HAAG
mail@broadviewbehaviour.nl

Personal data processed by Broadview Behaviour

Broadview Behaviour processes personal data when you use its services, contact Broadview Behaviour or otherwise provide information.

Depending on the nature of the contact or assignment, this may include:

- first and last name;
- job title and organisation;
- address details;
- telephone number;
- email address;
- information required for quotations, agreements, invoicing and administration;
- correspondence and other information you provide yourself, for example by email, telephone or through a contact form;
- information provided in connection with an assignment and necessary for its performance;
- technical information relating to the use of the website, insofar as this is processed by the website or by analytics services used.

Special categories of personal data and sensitive data

Broadview Behaviour does not aim to collect special categories of personal data or other sensitive personal data unless this is necessary for a specific assignment and there is a valid legal basis for doing so.

Please therefore do not provide special categories of personal data through the contact form or by email unless this is necessary for the purpose for which you are contacting Broadview Behaviour.

Purposes and legal bases for processing

Broadview Behaviour processes personal data only where there is a valid legal basis for doing so. Personal data may, among other things, be processed for:

- answering questions and maintaining contact;
- preparing quotations and entering into and performing agreements;
- carrying out consultancy, research, evaluation, workshops, training and other activities;
- invoicing and financial administration;
- complying with legal obligations;
- securing, managing and improving the website;
- gaining insight into the use of the website through analytics data.

Depending on the type of processing, this is done because the processing is necessary for the performance of an agreement or in order to take steps prior to entering into an agreement, to comply with a legal obligation, on the basis of a legitimate interest of Broadview Behaviour or, where required, on the basis of consent.

Personal data in assignments and research

For some assignments, Broadview Behaviour may process personal data relating to participants in research, interviews, meetings, evaluations or other activities.

The personal data processed and the way in which it is handled will depend on the nature of the assignment. Broadview Behaviour will not process more personal data than necessary and will take appropriate measures to protect that data.

Where Broadview Behaviour processes personal data solely on behalf of a client, additional arrangements with that client may apply.

Automated decision-making

Broadview Behaviour does not make decisions that have significant consequences for individuals solely on the basis of automated processing of personal data.

Retention periods

Broadview Behaviour does not retain personal data for longer than necessary for the purpose for which it was collected, unless a longer retention period is required in order to comply with a legal obligation.

The specific retention period may vary depending on the type of data and the assignment. Data forming part of the financial administration is retained for the applicable statutory retention period.

Sharing personal data with third parties

Broadview Behaviour shares personal data with third parties only where this is necessary for the provision of services, for business operations or in order to comply with a legal obligation.

This may, for example, include providers of hosting, email, administrative or other digital services and, where necessary for an assignment, other professionals involved in its performance.

Where necessary, Broadview Behaviour enters into appropriate arrangements with parties that process personal data on its behalf regarding the protection of that data.

Website, cookies and analytics data

The Broadview Behaviour website uses functional and technical cookies or similar technologies insofar as these are necessary for the operation and security of the website.

Broadview Behaviour may also use analytics cookies and services, including Google Analytics, to gain insight into how the website is used and to improve it. This may involve the processing of technical and usage data, such as information about the device and browser used, pages visited and the way visitors use the website.

Cookies or similar technologies for which consent is required under applicable laws and regulations will only be used after the visitor has given consent. Consent may be withdrawn at any time.

Broadview Behaviour does not use this data for the purpose of building personal advertising profiles of website visitors.

Personal data submitted through contact forms

When you contact Broadview Behaviour through the website, Broadview Behaviour processes the information you enter in the contact form in order to respond to your message and, where applicable, to follow up on your request.

Please do not enter personal data relating to other people or special categories of personal data in a contact form unless this is necessary.

Accessing, correcting or deleting your data

To the extent provided for by law, you have the right to access your personal data and to have it corrected or deleted. Under certain circumstances, you may also request restriction of processing, object to processing or request the transfer of your personal data. Where processing is based on consent, you may withdraw that consent.

Requests relating to your personal data can be sent to *mail@broadviewbehaviour.nl*.

Broadview Behaviour may request additional information where necessary to verify your identity. Broadview Behaviour will respond to your request within the applicable statutory period.

You also have the right to lodge a complaint with the **Dutch Data Protection Authority (Autoriteit Persoonsgegevens)**.

Security of personal data

Broadview Behaviour takes appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, unwanted disclosure and unauthorised alteration.

If you suspect that personal data is not adequately protected or is being misused, please contact *mail@broadviewbehaviour.nl*